

### MONTHLY NEWSLETTER

**July 2025** 



## **Editorial**

#### Introducing PHEVs in Pakistan: A Crucial Step Toward Cleaner Air

The Pakistani automotive sector is undergoing a significant transformation as Sazgar Engineering, BYD, and MG Motors introduce plug-in hybrid electric vehicles (PHEVs) to the local market. These launches represent an important step toward curbing greenhouse gas emissions, aligning with global trends in sustainable transportation.

Hybrid and electric vehicles not only reduce Pakistan's growing carbon footprint but also offer consumers relief from volatile fuel prices and the adverse effects of urban air pollution. However, meaningful progress towards a green mobility future hinges on more than just cutting-edge vehicles—it requires accessible and robust bank financing to make these advanced technologies a reality for the average consumer.

While some banks, such as Faisal Bank, have commendably introduced interest-free

motorcycle loans for a limited period, similar initiatives for electric, hybrid, and plug-in hybrid four-wheelers remain limited. The benefits of affordable and eco-friendly transport must extend beyond two-wheelers, especially as cities grapple with gridlock and motor vehicle emissions reach record highs. Electric and hybrid vehicles carry a higher upfront price tag, a challenge compounded by limited financial support from banks. Broader adoption of EVs,

HEVs, and PHEVs is likely only if financial institutions step in to bridge the affordability gap through innovative lending schemes, longer-tenure loans, and

interest-free or subsidized options for environmentally-friendly vehicles. Greater partnership between automakers, government, and the banking sector could foster incentives—such as lower markups or insurance premiums for green vehicles —catalyzing mass adoption. Policymakers should encourage banks to prioritize clean transport in their loan portfolios, recognizing the manifold benefits to public health, energy security, and the environment.

As the automotive industry pivots to electrification, bank financing policies must also evolve, ensuring that technological advances benefit all and not just a privileged few. Only through a holistic approach can Pakistan truly accelerate its journey toward a sustainable, low-emission future.

# Awareness Drive

**World Hepatitis Day Marked with Community** 



among health stakeholders. NDMA Hosts Monsoon Preparedness Conference

sessions in Union Council Rakh Kot Mithan, District Rajanpur, Punjab. The initiative aims to enhance service delivery, improve community resilience, and promote coordination



Community Voices Raised Over LNG Impact in Karachi's Coastal Villages

inclusive and effective disaster preparedness.

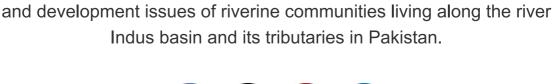


A series of community sessions across Ibrahim Hyderi and Rehri Goth, including a youth session held at Mal Jeti, Ibrahim Hyderi organized by local fisherfolk community members. These sessions highlighted fishing communities' concerns about the social and environmental challenges they face due to LNG infrastructure near villages. Community members, including fisherwomen, voiced serious concerns over increased restrictions during LNG ship movements and the harmful impact of waste drainage from these terminals into the sea, which has contributed to declining fish stocks and deteriorating fish

and action regarding Renewable Energy.

The fishing communities demanded environmental justice, a stop to fossil gas projects,







quality.





